



COSMOLITE® AT MILANO DESIGN WEEK 2024

With a number of cultural initiatives in the city centre and installations at Salone del Mobile, Stone Italiana's New Materia is going to be the life and soul of the party.

April 2024 - Milan is buzzing, and so are a host of designers, architects, planners and artists.

With just a few days to go before the inauguration of Milano Design Week, the city is preparing to become the world design capital for a week packed with events, exhibitions, installations and design districts.

Stone Italiana is proud to say that numerous projects, some located in the city-centre hubs and others in the pavilions at the exhibition complex, have chosen to feature Cosmolite®, our composite material made of recycled minerals from stone-quarrying sources and used for tiling and worktops.

"Caravanserraglio": Lorenzo Palmeri for Stone Italiana

As part of INTERNI Cross Vision, the happening marking the magazine's 70th anniversary, Cosmolite® will be adorning Caravanserraglio, an installation designed by architect Lorenzo Palmeri to represent a place for people to pause and come together.

"Working with Cosmolite® with the aim of bringing it into people's homes and lives led me to the concept behind Caravanserraglio: a point where people pause in their journeys and meet other travellers, where people from all different cultures come together," explains Palmeri. "Caravanserraglio gave rise to unprecedented cross-influencing between cultures, leading to fascinating art forms. Meeting, mixing, reuse: these are keystone values in a historical period like this. There's no greater 'cross vision' than the willingness to open your mind, embrace positive contamination and welcome all travellers."

In other words, a place of exchange, a great melting pot of ideas and heritages that develops across the Cosmolite® surfaces: while the **vertical surfaces** feature the **Stargreen shade in the K-Star collection**, the **flooring is all DNA Urbano**, the collection that most fully expresses the Company's green ethos – the tiles are made from gravel swept up by street cleaners. **Recovered materials, when processed appropriately, become a New Materia, leading to the inception of a circular economy and lowering the cost of disposing of materials usually considered as detritus.**

"Caravanserraglio"
INTERNI Cross Vision
University of Milan
Via Festa del Perdono 7, Milano

"The Designer's Jacket", Lorenzo Palmeri and Mario Scairato's brainchild at Galleria Lorenzelli

Eleven designers making a foray into the world of fashion with eleven jackets exhibited as veritable works of art: that's the concept behind 'The Designer's Jacket', the exhibition being held in the long-established and highly prestigious Lorenzelli Arte in Milan, which is hosting a design project for the very first time.

The exhibition is a wink at the material used to make the jackets, the TENCEL™ Lyocell fibre produced by Lenzing. It's an environmentally friendly, natural-origin fibre extracted from eucalyptus trees, turned into fabric through a

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process to regenerate the wood pulp. Using Cosmolite® as the only material for the backdrop was the 'natural' choice, and in line with the spirit of sustainability the designers wanted to express. "La Giacca del Designer" (The Designer's Jacket)

Lorenzelli Arte

Corso Buenos Aires 2, Milano

At the **Fuorisalone**, Cosmolite[®] **Molteni&C Milano Boutique Store** (corner of Via Pontaccio and Via Solferino) has also chosen Cosmolite[®].

At the **Salone del Mobile** (Rho Fiera Milano), Cosmolite[®] surfaces can be found at the following Companies' stands:

Ar-Tre - EuroCucina | 02 | A06 Lube - EuroCucina | 02 | B24 B31 Scavolini - EuroCucina | 02 | A15 B12 Salone Internazionale del Bagno | 06 | B41 C36

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