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Sustainability

Stone Italiana publishes its sustainability report

Tuesday, September 5, 2023

[Verona, Italy] Stone Italiana published its [Sustainability Report 2022](#). Focus on green issues, as well as digitalization, welfare and social responsibility: the Report confirms the objectives Stone Italiana attained and sets the pace for its future goals.

"In the view of challenges, opportunities arise," stated Silvia Dalla Valle, Stone Italiana's marketing director, as she opened the third edition of the Sustainability Report. According to the company, this introduction encapsulates the progress made by Stone Italiana in the economic, social, and environmental realms over the past year. Despite navigating a complex landscape marked by ongoing geopolitical uncertainties and a progressively demanding market, the Italian company managed to achieve a notable 7 percent increase in net profits compared to 2021, alongside an impressive 21 percent reduction in direct CO₂ emissions.

These commendable figures mirror the significant strides taken towards environmental responsibility. Stone Italiana showcased its commitment by reducing paper consumption for waybills by 62 percent (compared to 2020), integrating 11 percent recycled base materials out of total purchases, and elevating recovered waste to an impressive 83 percent. Silvia Dalla Valle emphasized, "While responsibility has been an integral part of our company DNA since its establishment in 1979, Stone Italiana has now embraced a conscientious approach to business, setting comprehensive objectives that extend beyond eco-friendly product manufacturing. Our initiatives over the last two years span sustainability improvements encompassing environmental considerations – such as responsible consumption, recycling, and emission reduction – to social well-being and economic viability that empower us to overcome challenges and generate value."

One of the pinnacles of this drive is the global launch of Cosmolite, Stone Italiana's innovative high-performance New Materia crafted entirely from recycled minerals. Tailored formulas for various collections share a common trait: low crystalline-silica content. These locally sourced minerals in Italy not only curtail energy consumption and transport costs but also contribute to reducing the environmental footprint. The binding resin utilized consists of plant-based ingredients. Representing years of research and experimentation, Cosmolite embodies Stone Italiana's future-forward vision and presents designers with a sustainable solution for enhancing product value and adhering to eco-conscious principles.

"Over the past three years," explains Paola Dalla Valle, chief sustainability officer at Stone Italiana, "drafting the Report has meant taking stock in order to see clearly which goals we have achieved and the areas we still have to work on. For us, the Report is always an exciting starting point and something we're glad to share with all our stakeholders. What's more, I strongly believe that being sustainable means first and foremost ensuring that we continue to do business in the best possible way for our partners, our staff, the local area and the environment at large."

In tandem with its heightened environmental focus, Stone Italiana is dedicated to enhancing employee welfare and safety practices. This commitment entails regular internal audits to assess workplace risks. In 2022, Stone Italiana expanded its workforce by five members and introduced employee perks such as a coffee allowance, access to a new staff canteen for lunch, and a relaxation area designed to facilitate recreational activities and team bonding.

Lastly, the company remains steadfast in its investments in cybersecurity and digitalization. Noteworthy security measures have been implemented to safeguard both internal and third-party data. Concurrently, the digital transformation journey includes the integration of a new MES (Manufacturing Execution System) designed to ensure product traceability, optimize logistics for base materials, and monitor machine downtimes. This critical step offers insights into machinery performance and facilitates preventive maintenance operations, marking another strategic stride towards continuous progress.

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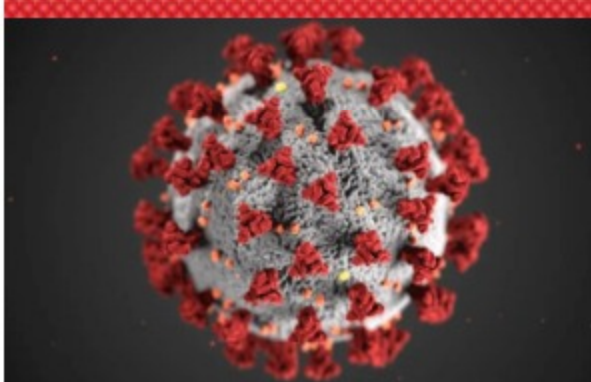
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