



DAL 1979 TECNOLOGIA E DESIGN DEL QUARZO MADE IN ITALY

Stone Italiana: the Veronese Company leader in quartz slabs production flies for the first time to SWISSBAU.

Basilea, 16-20 January 2018
Hall 2.1 Stand E14

Stone Italiana is pleased to announce its first presence at **SWISSBAU** – Switzerland's biggest building trade fair - that will take place in Basilea from 16th to 20th January 2018 - where it will present its *savoir-faire* through a stand characterised by a flooring made in **Gloss Greige** (a perfect slab for high foot-traffic floors, stairs, thresholds, as well as kitchen countertops or vanity tops), a desk in **Cementino**, and a focus on **Craken** and **U-Design technology** that will give to Swiss construction professionals an idea of just how hi-tech and flexible Stone Italiana is.

With Craken Craquelé - made possible by a special technique involving breaking and recomposing monochrome slabs by hand - Stone Italiana takes inspiration from time-honoured techniques, but reworks them in a contemporary key to give rise to an original surface that can be put to all kinds of uses: from the most sought-after interiors, to unusual kitchen countertops and even major construction contracts. The grafting of the human hand onto the industrial process is the key factor: each slab is unique, a complex network of random cracks symbolizing the experimental outreach of the Company.

Stone Italiana exports its *know-how*, its history and its materials to over 80 countries around the world. This international perspective powers our ongoing process of research, trend scouting and innovation - via fruitful relationships with our suppliers-, allowing us to give our customers, whether for residential architecture or for major public or private projects, the best solutions in terms of creativity, performance and practicality. To achieve these goals and accommodate the growth of the past few years, Stone Italiana is now structured into three divisions:

Engineered Stone Division: deals with everything regarding surfaces, whether slabs or tiles. Sources raw materials, researches mixtures and tests performance.

Building Division: the focal point for the organization and production of StoneBathroom projects and other major contracts; provides support with design, planning and turnkey services.

Decoration Division: focuses on research, creativity, and craftsmanship. This sector deals with developing special projects, limited series, tailor-made accessories and interior furnishings.

Stone Italiana - Creativity, versatility, production capacity and research are the keywords of a Company that, since its establishment (Verona, 1979) has made its mark on the market with an *avant-garde* approach to producing marble and recomposed quartz, supplying slabs with varying sizes, particle size and thicknesses in order to make them adaptable to a whole range of uses. Witness to the transformation in the way of conceiving and using materials - almost a semantic revolution - Stone Italiana reworks qualities found in nature, such as uniqueness, originality and variety, with high-performance solutions to satisfy an ever more demanding market.



The mark of responsible forestry



STONE ITALIANA S.P.A.
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