**“PROSPETTIVA STONE” AT THE SALONE DEL MOBILE IN MILAN**

**Four different languages interpret the quartz**

**17-22 April 2018**

**Pav 6 Stand F68**

Stone Italiana is pleased to announce it will again be present at the *Salone del Mobile* in Milan, with a new release of its “Prospettiva Stone” project.

Based in Verona, Stone Italiana is the world leader in the production of engineered stone for the construction and interior design industries. Our latest project continues the concretization of our ideas about the expressive potential of quartz by asking three interior designers and one architects’ studio – under the supervision of Lorenzo Palmeri – to interpret the quartz material and produce projects which vary in terms of form, function and style.

The common thread – the creation of a table – became an opportunity to compare and contrast different slabs and diverse design concepts: thus ‘divergent’ perspectives emerged, a direct translation of the multi-sided nature of Stone Italiana. Always a highly prestigious tiling material, quartz became the perfect material for interior design pieces with different tactile, visual and structural qualities, which have opened up new directions for interpreting surfaces.

**Elena Salmistraro** has given us **Astro**, a simple yet sophisticated drinks table. With its round forms and delicate lines, and the table top made using our **new Terrazzo collection**, it speaks a distinctly cosmological language. **Trama**, also by Salmistraro, is a personal, feminine interpretation of the quartz material achieved through a sophisticated geometrical arrangement of different shades, with tribal echoes emphasized through the polishing of the surfaces. The designer **Walter De Silva** – enraptured by Stone Italiana’s Craken collection – has brought us **Zoe** in cooperation with Mario Antonioli. This side table sports sharp, geometrical lines, where strength and dynamism, lightness and solidity are skillfully blended. **Tavolino** is the result of the meeting of the cultural and architectural aims of the **Park Associati** studio; in this project, sobriety, the balance of forms and the interlocking of the legs create an austere beauty.

**Lorenzo Palmeri** – coordinator of the Perspective project – designed **Fontana**, an original side table that shows off a range of the most extreme uses of engineered quartz.

For this 57th edition of the Salone del Mobile, our exhibition space will be totally decked out in **Cosmolite**.

**Cosmolite is a brand new material created by Stone Italiana** to offer the world of design a new option in terms of aesthetic and contents. This surface boasts an innovative composition and a cutting edge visual texture.

These hi-tech slabs are made using, not only quartz, but also raw materials that **increase their heat resistance (up to 180°C certified)** other than ensuring that they can be easily worked and handled, in response to the demand of fabricators who transform the slabs.

This fascinating, hypnotic material is designed for all professionals who shape and know how to apply surfaces in kitchen and bathroom spaces, or areas where a high technical performance is required.

In 2018, with Cosmolite we enter a new dimension of materials.

Right from its beginnings, Stone Italiana has always been above the rest thanks to its drive to create innovative products. This has been made possible in large part thanks to the various partnerships consolidated over the years. The innovation lies not only in the products but also in production technologies – we’ve built custom machinery in order to attain ever higher levels of quality. The ample portfolio of certifications we’ve been awarded is proof and recognition of this.

This ongoing process of renewal is fuelled not only by our own thoughts and ideas, but also by the stimuli emerging from dialogue with customers, partners, architects, designers and suppliers: the ability to intercept, understand and reinterpret emerging trends or long-established patterns together with other figures is the distinguishing mark of a Company that never rests and that has been meeting the demands of the construction and interior design markets for forty years with environmentally aware products guaranteeing top performances.

The design projects on display at the show will also be exhibited during Design Week 2018 at our strategically located showroom at 27, Via Visconti di Modrone, in the Via Durini-Monforte design district in central Milan. Visitors will also be able to admire a selection of our most prestigious, distinctive and innovative products.

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